

The logo consists of the letters 'FCS' in a bold, white, sans-serif font, centered within a dark blue square. The square is outlined with a thin white border.

FCS

The word 'BRANDING' is written in a bold, white, sans-serif font, centered within a horizontal orange rectangle.

BRANDING

DISTRICT LOGO & BRANDING



1999



2014



2001



2017



**Franklin County
Schools**



2020
-
2021



Franklin County
Schools

A graphic consisting of two overlapping brushstrokes. The top stroke is reddish-brown and the bottom stroke is light blue. They are positioned behind the text 'Franklin County Schools'.



Logo & Usage

Our Crest (Navy)

The Franklin County Schools crest is the graphic representation of the District that establishes an identity when used consistently. Similar to a corporation's trademark, this brand is the primary visual identifier for our institution as a whole.



Navy Badge 2800x2800



Navy Badge 1400x1400



Navy Badge 400x400



Navy Badge 800x800

Logo & Usage

Our Crest (Transparent)

The Franklin County Schools crest is the graphic representation of the District that establishes an identity when used consistently. Similar to a corporation's trademark, this brand is the primary visual identifier for our institution as a whole.



Transparent Badge 2800x2800



Transparent Badge 1400x1400



Transparent Badge 400x400



Transparent Badge 800x800

Full Frame Orange

The Franklin County Schools full length logo is the graphic representation of the District that establishes an identity when used consistently. Similar to a our district crest, this brand is the primary visual identifier for our institution as a whole.



Franklin
C O U N T Y S C H O O L S



Franklin
C O U N T Y S C H O O L S

Franklin
C O U N T Y S C H O O L S

Full Frame Orange & White

The Franklin County Schools full length logo is the graphic representation of the District that establishes an identity when used consistently. Similar to a our district crest, this brand is the primary visual identifier for our institution as a whole.

Recommended usage on navy background



Franklin
C O U N T Y S C H O O L S



Franklin
C O U N T Y S C H O O L S



Franklin
C O U N T Y S C H O O L S



Franklin
COUNTY SCHOOLS



**We Want To Be A Daily
Brand, Not Once In A
While Brand**



Franklin
COUNTY SCHOOLS

We are a community school district who recognize the importance of family and working together for student success.





Franklin
COUNTY SCHOOLS

Rhonda Schuhler, Ed. D.
Superintendent
RhondaSchuhler@FCSchools.net

Dawayne McIntosh
Director of Communications
DawayneMcIntosh@FCSchools.net

Excellence in Education

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Visit us at FCSchools.net



Dawayne McIntosh

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 919.496.2600 x310

 919.727.0676

 919.496.2104

53 West River Road • Louisburg, NC 27549



Franklin
COUNTY SCHOOLS

fcschools.net 



REGISTRATION NOW OPEN

Now enrolling students for 2022-2023

bit.ly/FCSENROLLMENT



Franklin
COUNTY SCHOOLS



www.fcschools.net



+919-496-2600

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Franklin County Schools



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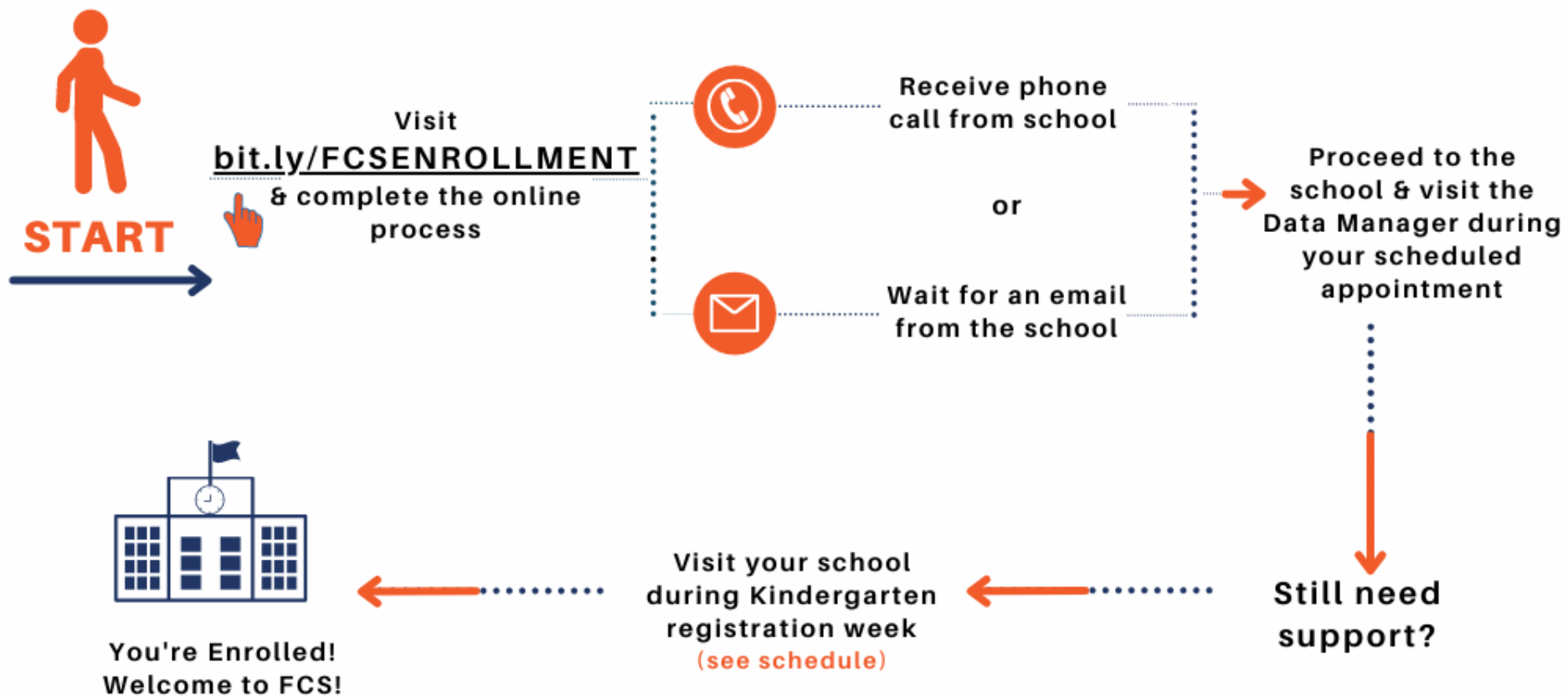
+919-496-2600





Franklin
COUNTY SCHOOLS

Kindergarten ENROLLMENT PROCESS





Franklin
COUNTY SCHOOLS

Kindergarten

REGISTRATION WEEK SCHEDULE

SCHOOL	DATE	TIME	QUESTIONS? CONTACT
BUNN	THURSDAY, APRIL 7TH	9AM-6PM	sharondabarrigher@fcschools.net
EDWARD BEST	THURSDAY, APRIL 7TH	9AM-6PM	ritabailey@fcschools.net
ROYAL	THURSDAY, APRIL 7TH	9AM-6PM	remoniamacon@fcschools.net
LOUISBURG	WEDNESDAY, APRIL 6TH	9AM-6PM	quentinjohnson@fcschools.net
LONG MILL	WEDNESDAY, APRIL 6TH	9AM-6PM	joybass@fcschools.net
LAUREL MILL	TUESDAY, APRIL 5TH	9AM-6PM	rosajohnson@fcschools.net
FRANKLINTON	TUESDAY, APRIL 5TH	9AM-6PM	lindafranklin@fcschools.net
YOUNGSVILLE	TUESDAY, MARCH 29TH	9AM-6PM	kenyakearney@fcschools.net


Visual
Branding

Our Official Web

Our Mission

Franklin County Schools will cultivate a dynamic learning environment focused on success beyond the classroom, preparing, inspiring and illuminating the path so that all students will reach their full potential.

LEARN MORE »



Enrollment



Powerschool Parent Portal



Calendars



1:1 Resources



Family Email Updates

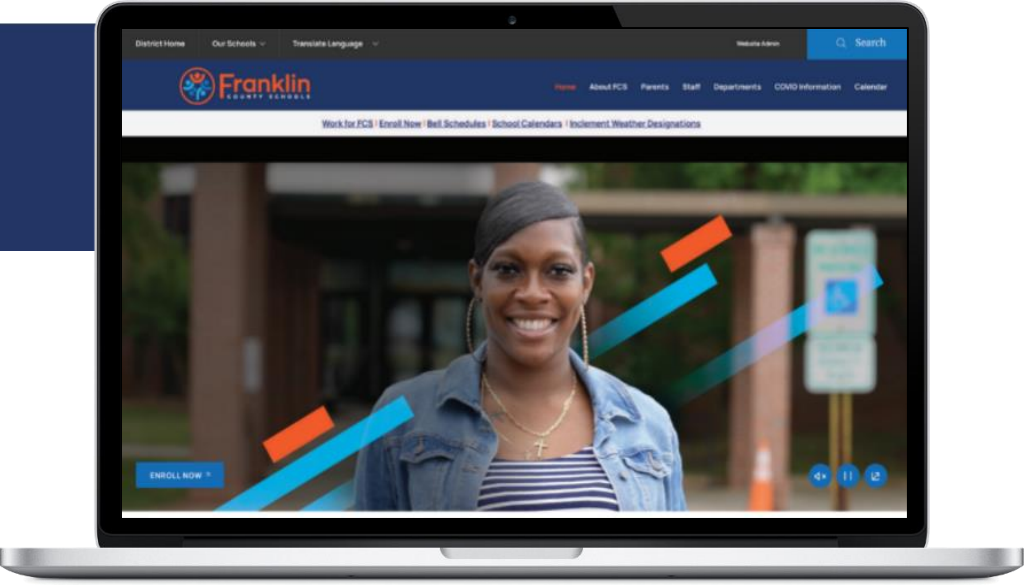


School Messenger

Upcoming Events

VIEW CALENDAR »

< >



About Our Website

Our website is the frontline of our communication and branding efforts.